

The High Line Hotel | USA Today | Best of New York Special Edition | Circulation: 2,522,027





BECAUSE YOU'VE GOTTA SLEEP SOMETIME

### Diane Bair and Pamela Wright Special for USA TODAY

Funny thing: The City that Never Sleeps has more than 100,000 hotel rooms. And you'll probably need one. Even if you're a raging night owl, it

ably need one. Even if you're a raging might owl, it takes serious juice to conquer must-sees like the Whitney, the Top of the Rock, and the High Line. "With so many hotel options in New York City, it's easy to get overwhelmed," says Filip Boyen, CEO of Small Luxury Hotels of the World, which represents independent boutique hotels. His advice: "Focus on a part of town you'd like to explore, and then check out unique, small botels that conand then check out unique, small hotels that con-nect with their neighborhood and offer an individual experience. This will really enhance your stay

in the city."
Skip the big-name hotels and plain-Jane chains in favor of cooler digs that offer value, location, and that "something extra" that's truly memorable. Here are some of the newest, of the-moment haunts in the city's most happening 'hoods.

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# IF THESE WALLS COULD TALK:

Tucked into the West Village, The Jane has stories to tell: This circa-1908 red-brick building once sheltered survivors of the Titanic, and later served as a residential home for sailors. Eventu-ally, its ballroom morphed into the gritty, off-off-Broadway Jane Street Theater, where the rock musical Hedwig and The Angry Inch made its debut. Angry Inch made its debut.
Drag superstar RuPaul
rented an apartment here
back in the '80s, in what is
now the hotel's rooftop
bar. These days, 137 cabinlike (read: small) rooms,
some with shared baths, house guests who appreciate the low price tag and lively vibe. The ballroom—now The Jane's lobby—is a crazy-cool mishmash that includes a fireplace salvaged from Belgium, a stuffed ram and a giant disco ball. If that sounds great to you, welcome to your NYC home away from home

113 Jane St. 212-924-6700 thejanenyc.con From \$99



# **HOTEL WEEK HOT DEALS**

### Stacey Zable | Special for USA TODAY

A great deal on a swank place to stay might be just the cure for post-holiday blues. The 5th Annual Hotel Week NYC takes place Jan. 3-15, 2016 with promotional rates of \$100 to \$300 per night. Boutique hotels like the Hotel Giraffe and The Marlton have charged \$200; ditto the Gansevoort Group's Meatpacking and Park Avenue properties and the trendy Ludlow on the Lower East Side. A single Benjamin can get you an overnight in The Maritime hotel in Chelsea or the Cosmopolitan Hotel in

At press time, 16 of Manhattan's top properties are participating, though expectations are that the roster will reach more than 30, as in past years. Check out a selection of Hotel Week properties and what makes them super cool beyond their low rates this January.

# GANSEVOORT PARK AVENUE NYC

Touted as an "urban resort," the 249-room hotel boasts a heated indoor-outdoor rooftop swimming pool and sun deck with views of the Empire State Building. It also has a spa, sauna, salon, 24-hour fitness room and Italian trat-toria Asellina. Many of the large guest rooms feature bay windows and step-out balconies. Hotel Week nightly rate is \$200.

420 Park Ave. S. at 29th Street 212-317-2900 gansevoorthotelgroup.com

### THE MARLTON

A multimillion-dollar renovation transformed this Greenwich Village property – which once hosted such names as Lillian Gish, Jack Kerouac and Dame Maggie Smith — into a 107-room boutique property inspired by postwar Paris and its own past. Guest rooms are a cozy 100-120 square feet. Spend your time in the inviting wood-paneled lobby with a lovely fireplace and the restau-rant with a skylight terrace. The Marlton always includes complimentary breakfast — a bonus with the \$200 Hotel Week nightly rate.

5 W. Eighth St, just off Washington Square Park 212-321-0100

REFINERY HOTEL
This hotel joined the ranks of
Hotel Week deals with a nightly rate of \$200. A good price
for those 197 loft-like guest rooms with 12-foot high ceilings. (For more details, see page 44).

63 W. 38th St. 646-664-0310 refineryhotelne

## THE MARITIME HOTEL

You might feel like you're on a cruise ship when sleeping in one of the 126 nauticalthemed cabin-inspired guest rooms with 5-foot porthole windows. Amenities include bicycles, a DVD library, 24hour fitness room and American coffee each morning. At press time, a new restaurant by Mario Batali and Joe Bastianich, La Sirena, was slated to open by Hotel Week. The restaurant's rooftop North Cabana includes a sun roof that encloses it and is fully beated in winter. Other dinning heated in winter. Other dining choices include the adjacent TAO Downtown. Hotel Week

363 W. 16th St. at Ninth Avenue 212-242-4300 themaritimehotel.com

### **GET A DEAL**

Visit hotelweeknyc.com for a full list of participating hotels, and mention Hotel Week when you call for bookings.



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WHERE THE ACTION IS: **THE HIGH LINE HOTE!**In a triumph of repurposing, a former theological seminary on what was once an apple orchard has morphed into the chic, 60-room High Line Hotel. You enter via a lantern-lit garden courtyard, past a circa-1963 Citroen H van-turned-coffee truck and a row of shiny Shinola bicycles (free for guests' use.) Inside, discover an urban sanctuary of red brick, stained glass and vintage touches galore. There's no check-in desk in the lobby (check-in is counterless and paperless), but there is a bar and coffee baristas. Wander into the back courtyard, where Episcopalian seminarians and priests once strolled. Guest rooms sport unmatched vintage furniture, antique rugs, and rotary phones. Although the hotel feels like a hideaway, there's plenty of action nearby, including High Line Park (just 50 yards away), Chelsea Piers, Chelsea Market and a slew of eateries.

180 10th Ave. 212-929-3888 thehighlineho-From \$399

STORY CONTINUES





