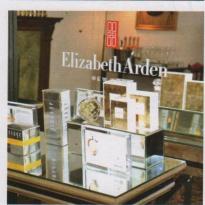


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INNER CIRCLE: T&C ATELIER AT THE HIGH LINE HOTEL

Town & Country unveiled its first-ever Atelier at The High Line Hotel during Spring 2015 New York Fashion Week, providing an exclusive, one-of-a-kind oasis for fashion insiders, press, and VIP guests.

The Atelier offered luxe experiences and a sanctuary to relax and recharge between runway shows. Guests enjoyed Mionetto prosecco and chatted with *T&C* Beauty Editor Jamie Rosen and Web Editor Micaela English. On September 5, Elizabeth Arden, the Atelier's exclusive beauty partner, provided makeup touch-ups using the brand's latest collection. Attendees popped in for "Lipsticks and Lattes"—coffee and a beauty refresh—and shared pictures of themselves on social media in Arden's latest lipstick shades using *T&C*'s dedicated hashtags. Arden's UNTOLD fragrance and PREVAGE® Anti-aging Moisture Cream were gifted upon departure.

On September 6, sponsors Erno Laszlo, Chloé fragrance, and John Barrett displayed beauty stations featuring four skincare treatments, fragrance scenting, and a braid bar. An on-site sweepstakes offering a chance to win a deluxe collection of Erno Laszlo products was also available, and visitors received parting gifts of Erno Laszlo products and Chloé fragrance.

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TOWN&COUNTRY

10 Variations on the Negroni to Get You Through Cocktail Hour This Summer

This bold—and distinctive looking—Italian cocktail is a warmweather favorite.



It's <u>Negroni Week</u> around the world, which means you can drink variations of the simple yet bold Italian apéritif at more than 6,000 bars and restaurants, each of which donates all or a portion of the drink proceeds to charitable causes (last year's Negroni Week, which had a comparatively low number of venues—3,500—raised more than \$320,000 for charity). Proof that people *love* themselves a Negroni.

While a traditional Negroni is as simple as a drink can get—equal parts gin, sweet vermouth and Campari—this charitable celebration inspired bartenders to riff on the recipe with inventive variations. Here are a few of our favorites.





Served at Alta Linea at the High Line Hotel, New York City

Ingredients

Campari

Carpano Antica

Greenhook Ginsmith gin

Freshly squeezed orange juice

Kelvin citrus slush

Instructions

This one's a bit complicated to make at home, so T&C suggests leaving it to the experts and visiting Alta Linea to try one (last summer the outdoor restaurant sold 10,000 of these). If you're committed to making one in your home blender, here's an adapted recipe.

Link to story: http://www.townandcountrymag.com/leisure/drinks/g2427/negroni-cocktail-recipes/